

IRAC Agenda Item 4

DCI Talking Points

Paragraph #1

- Guidance and Instructions for FY-75 KIQ performance reporting and evaluation has now been circulated.
- The participation and support of the entire Community is necessary if the results are to be useful.
- The ICS will aggregate and analyze data from individual reports and prepare a comprehensive report on IC performance on the FY-75 KIQs for USIB/IRAC consideration.
- These individual and comprehensive Reports should be useful in seeing:
  - How well the strategies were carried out and what was learned;
  - how much the effort(s) cost, the cost effectiveness of each collection method; and
  - discussing in a general way, the utilization of intelligence resources.
- The KEP is intended to provide information about resource expenditures, and the relative effectiveness, and cost, of Community performance in answering KIQs--a look at a significant portion of our yearly activity--not a vehicle for resource allocation decisions as perceived by some observers.
- There are many opinions about the scope, detail and precision of data necessary to support a credible Community-wide evaluation program. As I said in transmitting the instructions, I believe it is necessary to strike a balance between being overly mechanistic and precise about the KIQ cost figures on one hand, and being too general on the other.
- The costing procedure selected is focused on O&M and pay since KIQs are formulated annually and answers are being sought through currently operating resources.

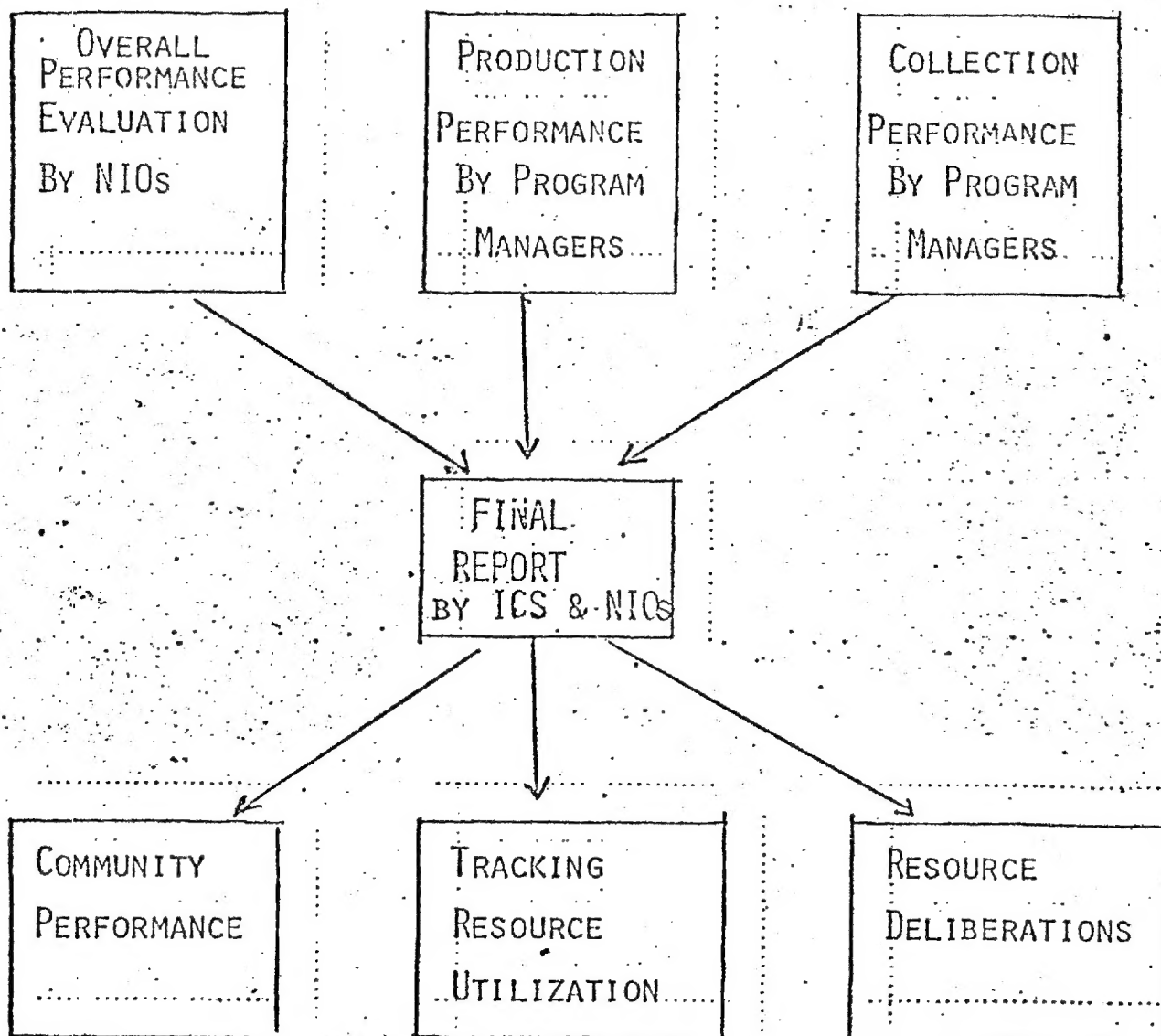
- As KEP findings raise questions about the relative contribution and efficiency of collection methods, Program Managers and IRAC working with USIB Committees, should be able to initiate studies seeking explanations of apparent disparities in cost and effectiveness, or to demonstrate cost-benefit relationships should be initiated. Inquiries could lead to conclusions such as to the need to prioritize KIQs and KIQ efforts among collectors; the need to establish resource limits, or to assign specific collection responsibilities to individual programs, or platforms.

Vugraph #2 • The KIQs/KEP process will add a new dimension to NFIP reviews and allow us to look at a NFIP cost matrix in substantive terms.

- I believe that for the purpose of developing insights into resource utilization and identifying apparent anomalies and inefficiencies in NFI program execution at reasonable management cost, the approach and methodology set forth in the FY-75 KEP Guidance and Instructions is a useful first step in what, of necessity, must be an evolutionary approach to relating outcome and performance to priorities and resource allocations.

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## PARTICIPANTS AND UTILIZATION OF RESULTS



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NEIP COST MATRIX

PROGRAM	OPERATIONS		INVESTMENT	R&D	TOTAL
	KIQ	NON-KIQ			
TOTAL					TOTAL NFIP

#2

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